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FOR IMMEDIATE RELEASE

The Mom's Choice Awards® Names "Eclipsed by Shadow" Among Best In Family-Friendly Products

March 4, 2010 | The Mom's Choice Awards® has named "Eclipsed by Shadow: The Legend of the Great Horse ~ Book I of III" among the best in family-friendly media, products and services.

The Mom's Choice Awards® (MCA) is an awards program that recognizes authors, inventors, companies, parents and others for their efforts in creating quality family-friendly media, products and services.

Parents, educators, librarians and retailers rely on MCA evaluations when selecting quality materials for children and families. The Mom's Choice Awards® seal helps families and educators navigate the vast array of products and services and make informed decisions.

An esteemed panel of judges includes education, media and other experts including Dr. Twila C. Liggett, ten-time Emmy-winner, professor and founder of PBS's *Reading Rainbow*, and Julie Aigner-Clark, Creator of *Baby Einstein* and *The Safe Side Project*.

MCA judges are bound by a strict code of ethics which ensures expert and objective analysis free from any manufacturer association. Entries are scored on a number of elements including production quality, design, educational value, entertainment value, originality, appeal and cost. The end result is a list of the best in family-friendly media, products and services that parents and educators can feel confident in using.

For more information on the awards program and the honorees, please visit *MomsChoiceAwards.com*

Eclipsed by Shadow is the first book of the new trilogy, *The Legend of the Great Horse*, an award-winning literary adventure about the colorful role of horses in civilization.

Further information may be found at <u>www.TheGreatHorse.com</u>.

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